



Valspar® Prime Time® Interior Latex Primer Sealer

Series 1040

GENERAL DESCRIPTION

Valspar® Prime Time® Interior Latex Primer/Sealer offers a satisfaction guarantee limited warranty. Get every job off to a great start with a professional quality primer/sealer that works on both drywall and plaster. Apply with the tools you know best — roller, brush or spray for the same great results.

Product Features:

- Seals drywall & plaster
- Great spray, roll & brush application
- Professional quality

WHERE TO USE

Properly prepared interior drywall, plaster, wood and masonry surfaces.

SHIPPING AND PACKAGING

Freight Classification:

Paint or paint related material. Protect from freezing.

Packaging:

Gallon – 4 per carton
5 gallon pail

COMPOSITION

Base and Fill Levels

(oz./gal.)

Ultra-White	124
Tint Base	120
Clear Base	118

APPLICATION

Stir thoroughly. Intermix containers to ensure uniform colour. Apply with a premium-quality roller, premium-quality synthetic brush or airless sprayer. If applying by spray, back-roll or back-brush to work paint into the surface. Apply a liberal coat of primer uniformly, working well into the surface. Apply only when surface and air temperatures are 10-32 °C (50-90 °F).

Airless Spray:

Pressure: 2000 PSI

Tip: .381-.483 mm

Brush: Premium-quality synthetic brush

Roller: Premium-quality roller

CLEANUP/STORAGE/

DISPOSAL

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

PRODUCT SPECIFICATIONS

- o **Vehicle:** Vinyl Acrylic
- o **Finish:** 0-5 @ 85°
- o **Flash Point:** N/A
- o **Volume Solids:** 27±2%
- o **Weight Solids:** 43±2%
- o **Weight/Gallon:** 10.72 lbs.
- o **VOC:** less than 50 grams per liter
- o **Spread Rate:** 350-400 sq. ft. per gallon
- o **Film Thickness:** 4.0 Mils wet / 1.1 Mils Dry
- o **Drying Time @ 25°C, 50% R.H.:**
 - To Touch:** 1 hour
 - To Recoat:** 4 hours
- o **Application Temperature:** 10-32°C
- o **Storage Temperature:** 10-32°C



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SURFACE PREPARATION

Surfaces must be clean, dry and dull prior to application. Thoroughly clean the surface and allow to dry. Remove wallpaper and loose, peeling paint. Scrape and sand peeled or damaged paint. Sand glossy surfaces dull. All dust should be removed. Drywall: Fill cracks and holes with joint compound and sand smooth. Plaster: Must be dry, fully cured and in good condition. Remove all chalky residue. Wood: Sand to a fresh surface. Patch imperfections with wood filler. Heavily stained areas, including tannin stains on wood, may require an appropriate stain-blocking primer. Masonry: Must be dry, fully cured (usually about 30 days) and in good condition. Remove any powdery dust and efflorescence. Fill the pores of concrete block with a latex block filler. Soft concrete or masonry should be primed with a masonry conditioner. Previously Painted Surfaces: Remove all dirt, dust, grease and oils by using a non-residue cleaner to clean the surface. Scrape off any loose, cracked or peeling paint. Patch cracks and nail holes. Sand smooth, then prime entire surface or spot-prime patches.

Clean Mildew from the Surface:

Mildew is a fungus that looks like dirt but won't wash off. Mildew must be removed before painting, or it will grow through any new coat of paint. To remove mildew or suspected mildew, scrub surface before painting with a commercial mildew remover following manufacturer's safety instructions.

LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

SATISFACTION GUARANTEE LIMITED WARRANTY:

SATISFACTION GUARANTEE LIMITED WARRANTY:

1. Warranty: If this product fails to perform to your complete satisfaction, return it to the store with your proof-of-purchase for either replacement of an equivalent quantity of product free of charge or for a refund of the original purchase price.
2. Exclusions: This warranty shall not apply to any defect, damage, or product failure resulting from improper surface preparation, structural defects, environmental damage, failure of a previous product, deterioration or defect in the underlying substrate, or improper application or maintenance of the product.

CAUTIONS

MAY IRRITATE EYES. Do not get in eyes. Keep out of reach of children. FIRST AID TREATMENT: Contains: surfactants. If swallowed, call a Poison Control Centre or doctor immediately. Do not induce vomiting. If in eyes, rinse with water for 15 minutes.

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